

# VISIT MONTGOMERY PARTNERSHIP BENEFITS

| BENEFITS                                                                                                                                                                                                                                                          |                  | BASIC                            | PREMIER                          | PINEAPPLE                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------------------|----------------------------------|------------------------------------|
| Marketing                                                                                                                                                                                                                                                         |                  |                                  |                                  |                                    |
| Featured Business Listing on Website                                                                                                                                                                                                                              |                  | ▲                                | ▲                                | ▲                                  |
| Partner of Visit Montgomery Window Decal                                                                                                                                                                                                                          |                  | ▲                                | ▲                                | ▲                                  |
| One Featured Event Per Year                                                                                                                                                                                                                                       |                  | ▲                                | ▲                                | ▲                                  |
| New Member Social Post                                                                                                                                                                                                                                            |                  | ▲                                | ▲                                | ▲                                  |
| New Partner Spotlight in Industry Newsletter                                                                                                                                                                                                                      |                  | ▲                                | ▲                                | ▲                                  |
| Upload Unlimited Special Offers on Website and Mobile App                                                                                                                                                                                                         |                  | ▲                                | ▲                                | ▲                                  |
| Social Media Match Program*                                                                                                                                                                                                                                       |                  | ▲                                | ▲                                | ▲                                  |
| Potential Media Engagement Opportunities                                                                                                                                                                                                                          |                  | ▲                                | ▲                                | ▲                                  |
| Banner Ad on Website                                                                                                                                                                                                                                              |                  |                                  | ▲                                | ▲                                  |
| Two Instagram Collab Posts                                                                                                                                                                                                                                        |                  |                                  |                                  | ▲                                  |
| Featured Ad Block in Partnership and Consumer Newsletter                                                                                                                                                                                                          |                  |                                  |                                  | ▲                                  |
| Networking                                                                                                                                                                                                                                                        |                  |                                  |                                  |                                    |
| Quarterly Partnership Networking Events                                                                                                                                                                                                                           |                  | ▲                                | ▲                                | ▲                                  |
| Opportunity to Host Networking Event                                                                                                                                                                                                                              |                  | ▲                                | ▲                                | ▲                                  |
| Educational Workshops                                                                                                                                                                                                                                             |                  | ▲                                | ▲                                | ▲                                  |
| Meetings/Groups/Events                                                                                                                                                                                                                                            |                  |                                  |                                  |                                    |
| Potential Meeting and Event Referrals                                                                                                                                                                                                                             |                  | ▲                                | ▲                                | ▲                                  |
| Potential Cooperative Sales Missions and Tradeshows                                                                                                                                                                                                               |                  | ▲                                | ▲                                | ▲                                  |
| Industry Resources and Data                                                                                                                                                                                                                                       |                  |                                  |                                  |                                    |
| Access to Partner Extranet                                                                                                                                                                                                                                        |                  | ▲                                | ▲                                | ▲                                  |
| Access to Sports Tourism Calendar                                                                                                                                                                                                                                 |                  | ▲                                | ▲                                | ▲                                  |
| Access to Tourism and Visitor Data                                                                                                                                                                                                                                |                  | ▲                                | ▲                                | ▲                                  |
| Access to Partnership Directory                                                                                                                                                                                                                                   |                  |                                  | ▲                                | ▲                                  |
| Hospitality Job Board Listing                                                                                                                                                                                                                                     |                  |                                  | ▲                                | ▲                                  |
|                                                                                                                                                                                                                                                                   |                  |                                  |                                  |                                    |
| outlined partnership benefits offer a general summary and may be modified based on availability and adjustments in Visit Montgomery's marketing and sales strategy. Dues are billed on an annual basis.<br><br>Additional cost is associated with marked benefits | NON-PROFIT       | \$200                            | \$500                            | \$1,700                            |
|                                                                                                                                                                                                                                                                   | BUSINESS         | \$300                            | \$600                            | \$1,800                            |
|                                                                                                                                                                                                                                                                   |                  | \$300 + \$1.50<br>per room/store | \$600 + \$1.50<br>per room/store | \$1,800 + \$1.50<br>per room/store |
|                                                                                                                                                                                                                                                                   | MALL/TOWN CENTER |                                  |                                  |                                    |



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**VISIT  
MONTGOMERY**  
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