VISIT MONTGOMERY PARTNERSHIP BENEFITS

	BENEFITS	BASIC	PREMIER	PINEAPPLE
	Marketing			
	Business Listing on Website	>	>	>
NEW	Partner of Visit Montgomery Window Decal	>	>	>
	Upload Events to Website and Mobile App Calender	>	>	>
	New Member Social Post	>	>	>
NEW	New Partner Spotlight in Industry Newsletter	>	>	>
ENHANCED	Upload Special Offers on Website and Mobile App	>	>	>
	Social Media Match Program*	>	>	>
	Potential Media Opportunities	>	>	>
	Banner Ad on Website		>	>
	Quarter Page Ad in Getaway Guide		>	
	Full Page Ad in Getaway Guide			>
ENHANCED	Two Instagram Collab Posts			>
ENHANCED	Featured Ad Block in Partnership and Consumer Newsletter			>
	Networking			
	Quarterly Partnership Networking Events	>	>	>
	Opportunity to Host Networking Event	>	>	>
	Educational Workshops	>	>	>
	Meetings/Groups/Events			
	Meeting and Group Sales Leads	>	>	>
	Cooperative Sales Missions and Tradeshows	>	>	>
	Industry Resources and Data			
NEW	Access to Partner Extranet	>	>	>
NEW	Access to Sports Tourism Calendar	>	>	>
	Access to Tourism and Visitor Data	>	>	>
NEW	Access to Partnership Directory		>	>
NEW	Hospitality Job Board Listing		>	>
The outlined partnership benefits offer a general summary and may be modified based on availability and adjustments in Visit Montgomery's marketing and sales strategy. Dues are biled on an annual basis.		\$200	\$500	\$1,700
	all cost is associated with marked benefits BUSINESS	\$300	\$600	\$1,800
	HOTEL/MALL/TOWN CENTER	\$300 + \$1.50 per room/store	\$600 + \$1.50 per room/store	\$1,800 + \$1.50 per room/store

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