

# PARTNERSHIP BENEFITS

	BENEFITS	BASIC	PREMIER	PINEAPPLE
	<b>Marketing</b>			
	Business Listing on Website	➤	➤	➤
	Partner of MoCo Eats or Tastemakers Trail Decal	➤	➤	➤
NEW	Discounted Table at MoCo Eats Food and Beverage Showcase	➤	➤	➤
	Upload Events to Website and Mobile App Calender	➤	➤	➤
NEW	New Member Social Post	➤	➤	➤
NEW	New Partner Spotlight in Industry Newsletter	➤	➤	➤
	Included in the MoCo Eats or Tastemakers Trail Passport	➤	➤	➤
ENHANCED	Upload Special Offers on Website and Mobile App	➤	➤	➤
	Social Media Match Program*	➤	➤	➤
	Potential Media Opportunities	➤	➤	➤
	Banner Ad on Website		➤	➤
	Quarter Page Ad in Getaway Guide		➤	
	Full Page Ad in Getaway Guide			➤
ENHANCED	Two Instagram Collab Posts			➤
ENHANCED	Featured Ad Block in Partnership or Consumer Newsletter			➤
	<b>Networking</b>			
	Quarterly Partnership Networking Events	➤	➤	➤
	Opportunity to Host Networking Event	➤	➤	➤
	Educational Workshops	➤	➤	➤
	<b>Meetings/Groups/Events</b>			
	Meeting and Group Sales Leads	➤	➤	➤
	Cooperative Sales Missions and Tradeshow	➤	➤	➤
	<b>Industry Resources and Data</b>			
NEW	Access to Partner Extranet	➤	➤	➤
NEW	Access to Sports Tourism Calendar	➤	➤	➤
	Access to Tourism and Visitor Data	➤	➤	➤
NEW	Access to Partnership Directory		➤	➤
NEW	Hospitality Job Board Listing		➤	➤
		\$300	\$600	\$1,800



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The outlined partnership benefits offer a general summary and may be modified based on availability and adjustments in Visit Montgomery's marketing and sales strategy.

\*Additional cost is associated with marked benefits

➤ **BECOME A PARTNER** [VisitMontgomery.com/partnerships](https://www.visitmontgomery.com/partnerships)