

VISIT MONTGOMERY PARTNERSHIP BENEFITS

BENEFITS	FREE	BASIC	PREMIER	PINEAPPLE
Marketing				
Business Listing on Website	➤	➤	➤	➤
Access to Events Calendar	➤	➤	➤	➤
New Member Social Post		➤	➤	➤
Directory Listing in the Visitor Guide		➤	➤	➤
Deals and Promotions on Website and Mobile App		➤	➤	➤
Social Media Match Program*		➤	➤	➤
Potential Media Opportunities		➤	➤	➤
Ripe Hotel Booking Engine Listing (Lodging Partners)		➤	➤	➤
Banner Ad on Website			➤	➤
Quarter Page Ad in Visitor Guide			➤	➤
Full Page Ad in Visitor Guide				➤
Instagram Takeover on @visitmoco				➤
Featured Ad Block in Partnership or Consumer Newsletter				➤
Networking				
Quarterly Partnership Networking Events		➤	➤	➤
Opportunity to Host Networking Event		➤	➤	➤
Educational Workshops		➤	➤	➤
Meetings & Groups				
Meeting and Group Sales Leads		➤	➤	➤
Co-op Opportunities at Tradeshows and Sales Missions		➤	➤	➤
Industry Data				
Access to Tourism and Hospitality Data*		➤	➤	➤
	Nonprofit	\$200	\$500	\$1,700
	Business	\$300	\$600	\$1,800
	Hotel Mall Town Center	\$300 + \$1.50 per room/store	\$600 + \$1.50 per room/store	\$1,800 + \$1.50 per room/store

The outlined partnership benefits offer a general summary and may be modified based on availability and adjustments in Visit Montgomery's marketing and sales strategy.

*Additional cost is associated with marked benefits



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**VISIT
MONTGOMERY**
MARYLAND'S CULTURAL CAPITAL™

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