## VISIT MONTGOMERY PARTNERSHIP BENEFITS

BENEFITS	FREE	BASIC	PREMIER	PINEAPPLE
Marketing				
Business Listing on Website	>	>	>	>
Access to Events Calendar	>	>	>	>
New Member Social Post		>	>	>
Directory Listing in the Getaway Guide		>	>	>
Deals and Promotions on Website and Mobile App		>	>	>
Social Media Match Program		>	>	>
Potential Media Opportunities		>	>	>
Digital Savings Pass		>	>	>
Banner Ad on Website for 90-Days			>	>
Quarter Page Ad in Getaway Guide			>	>
Full Page Ad in Getaway Guide				>
Instagram Takeover on @visitmoco				>
Featured Ad Block in Partnership or Consumer Newsletter				>
Networking				
Quarterly Partnership Networking Events		>	>	>
Opportunity to Host Networking Event		>	>	>
Educational Workshops		>	>	>
Meetings & Groups				
Meeting and Group Sales Leads		>	>	>
Co-op Opportunities at Tradeshows and Sales Missions		>	>	>
Industry Data				
Access to Tourism and Hospitality Data		>	>	>
The outlined partnership benefits offer a general summary and may be modified based on availability and adjustments in Visit Montgomery's marketing and sales strategy.	Nonprofit	\$200	\$500	\$1,700
	Business	\$300	\$600	\$1,800
	Hotel I Mall Town Center	\$300 + \$1.50 per room/store	\$600 + \$1.50 per room/store	\$1,800 + \$1.50 per room/store



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