



Available Sponsorship Packages: June 26, 2023

Welcome Dinner Door Prize Sponsorship: \$1,200 (6 Available)

Join presenting sponsors Maryland Office of Tourism and Visit Montgomery as a participating sponsor during the MATPRA Media Marketplace Welcome Dinner on Monday, July 31. The dinner will be held in Montgomery County's Agricultural Reserve and will include a high-level of engagement and networking, entertainment, a farm-to-table menu and more. Additional recognition includes logo placement on conference agenda and sponsor signage. Approximately 150 media, local stakeholders and DMO representatives are expected to attend the Welcome Dinner.

- 1 minute to address attendees during door prize giveaway portion of the program
- 1 door prize provided by the sponsor
- Recognition during welcome program
- Display pop-up banners/signs at venue

Welcome Dinner Experience Sponsorship:

Promote your brand while helping to make the Welcome Dinner an even more memorable experience with these sponsorships. Additional recognition includes logo placement on conference agenda and sponsor signage. Approximately 150 media, local stakeholders and DMO representatives are expected to attend the Welcome Dinner.

- Entertainment Sponsor: \$2,000
 - 3 minutes to address attendees and introduce entertainment during dinner
- Welcome Dinner Dessert Sponsor: \$1,500
 - Logo/name incorporated into dessert design

FAM Amenity Kit Sponsorship:

These sponsorship opportunities include 150 items with your logo applied to the selected sponsorship item. FAM Amenity Kit Sponsorships will be distributed to all FAM participants as they board their tours on Tuesday, August 1. Additional recognition includes logo placement on conference agenda and sponsor signage. 1 sponsorship available per item listed below.

- Water Bottle: \$1,500
- Hand Sanitizer: \$500
- Sunblock Spray: \$500
- Cooling Towel: \$1,000

Tuesday, August 1 FAM Tour Sponsor: \$1,000 (5 Available)

- Address and entertain 18-20 attendees on bus as they travel to the first FAM stop, approximately 15 – 20 minutes.
- Logo/name on the motorcoach signage
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

Tuesday, August 1 Hotel Dine-Around Uber Transportation Sponsor: \$3,000

Customer designed Uber transportation voucher with logo

- Create one-on-one engagement as the primary distribution of vouchers to all attendees before dine around departures.
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

Wednesday, August 2 Breakfast Sponsorship: \$4,000

- Approx. 120 media and DMO representatives
- 5 minutes to address attendees; if more than one sponsor, time split evenly
- Display pop-up banners/signs; if more than one sponsor, 1 per sponsor
- One small promo item per sponsor on each table
- Social media promotion in the form of 1 destination-specific story on MATRPA Instagram and Facebook; story to be featured via #sponsor static post
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

Wednesday, August 2 FAM Tour Sponsor: \$1,000 (5 Available)

- Address and entertain 18-20 attendees on bus as they travel to the first FAM stop, approximately 15 – 20 minutes.
- Logo/name on the motorcoach signage
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

Wednesday, August 2 Concluding Lunch Sponsorship: \$4,000

Can be split into \$1,000 increments

- Approx. 120 media and DMO representatives
- 5 minutes to address attendees; if more than one sponsor, time split evenly
- Display pop-up banners/signs; if more than one sponsor, 1 per sponsor
- One small promo item per sponsor on each table
- Social media promotion in the form of 1 destination-specific story on MATRPA Instagram and Facebook; story to be featured via #sponsor static post
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

Gift in Tote Bag: \$500, plus the gift for 120 attendees (8 available, 2 committed)

Contact:

Cory Van Horn, Visit Montgomery, Chief Strategy Officer, cvanhorn@visitmontgomery.com to reserve your sponsorship.