



Montgomery, MD

VISIT MONTGOMERY

SALES PRODUCTION REPORT

January 2023

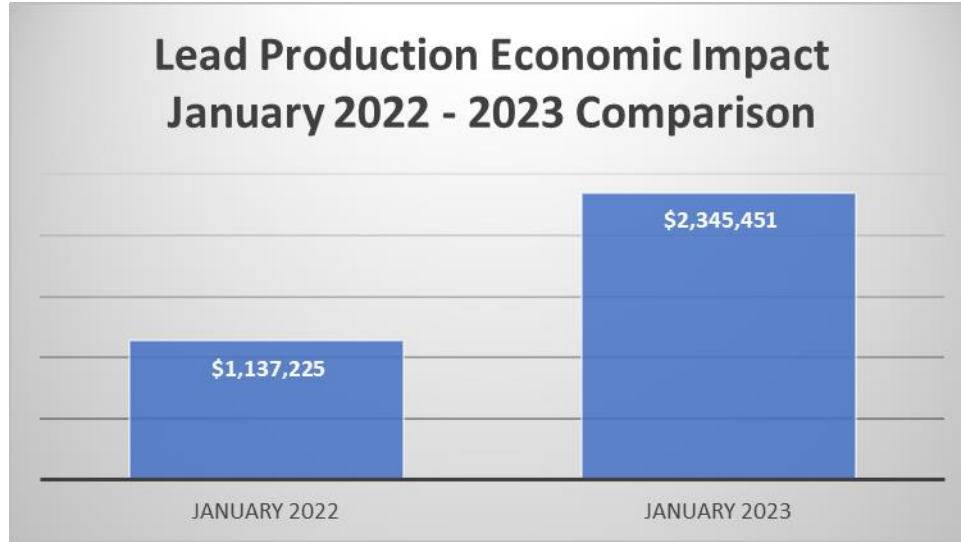
Lee Callicutt - Destination Sales Manager

Supports: Tour and Travel, Social, Military, Associations, Educational, Sports, Religious, Fraternal and Ethnic

Trek Bookter - Destination Sales Manager

Supports: Corporate, Pharma, Government, and Associations

LEAD PRODUCTION REPORT – January 2023

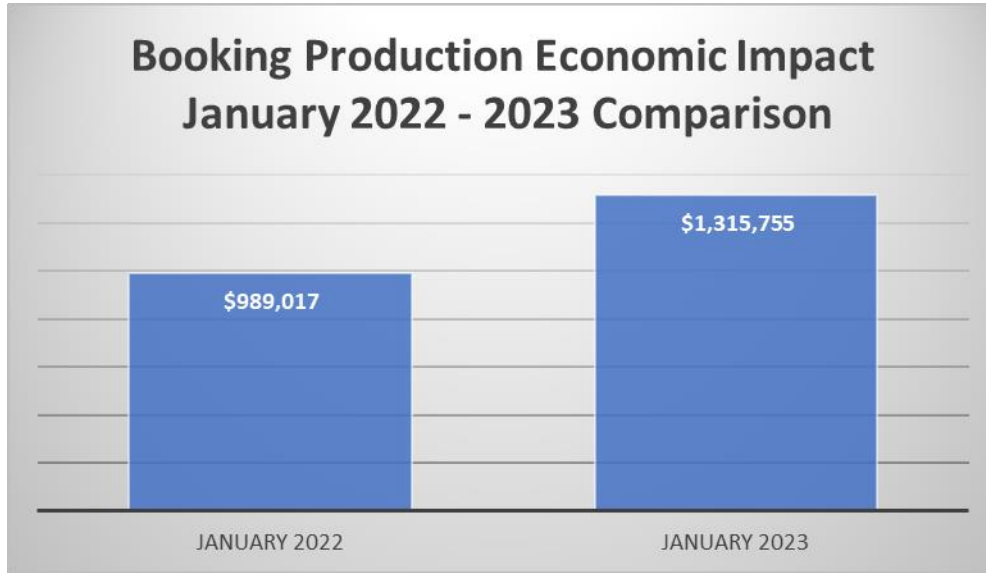


**JANUARY 2023 TOP 5
MARKET SEGMENTS**

- Tour & Travel
- Religious Association
- Bio-Tech
- Educational

Lead Production Detail	January 2022	January 2023
Leads	18	47
Room Nights	5,369	11,488
Economic Impact	\$ 1,137,225	\$ 2,345,451

BOOKING PRODUCTION REPORT – January 2023



**JANUARY 2023 TOP 5
MARKET SEGMENTS**

- Tour and Travel
- Sports/Competition
- Association
- Educational

Booking Production Detail	January 2022	January 2023
Bookings	8	14
Room Nights	4,041	6,169
Economic Impact	\$ 989,017	\$ 1,315,755