



Museum Month Social Media Toolkit

For information about Museum Month see [Visit Montgomery's](#) website. Search "Heritage Days" on the [events calendar](#) for specific events on June 25 and 26.

Before:

Discover MoCo's historical sites during Museum Month this June. Sign up for the Digital Passport to browse participating museums, find events you'd like to attend and plan your itinerary. Check-in on our app to enter the Ultimate Weekend Getaway. #montgomerymoment

Feed your inner history buff during Museum Month this June. From theatrical performances to docent-led tours of Montgomery County's various historical sites, there is something for everyone to enjoy! #montgomerymoment

MoCo's Museum Month is almost here! Check out local historical attractions and use our app to find special events throughout June! Download the Digital Passport and check-in at sites all month long for a chance to win a weekend getaway. #montgomerymoment

The month of June marks MoCo's Museum Month, chock-full of family-friendly performances, activities and tours of the county's historical sites. Download the Digital Passport to be entered to win a weekend getaway – valued at \$1,000. #montgomerymoment

Museum Month is here, and there are dozens of sites to see. Visit Montgomery makes planning each visit simple and efficient. Just download the Visit MoCo app, create an account and create your personalized itinerary today! #montgomerymoment

Together, Visit Montgomery and Heritage Montgomery are working to make June's month-long celebration of MoCo's past both informative and fun! Visit museums and historical attractions across the county and download the digital passport for a chance to win a weekend getaway. #montgomerymoment

Museums and historical sites can provide you with insight about how Montgomery County became what it is today! Be sure to check out participating locations during Museum Month and check-in with the Digital Passport for a chance to win the Ultimate Weekend Getaway.

Learn more about the history and heritage of Montgomery County this June as local museums and historical attractions host special performances, tours and other events in honor of Museum Month! #montgomerymoment

During:

MoCo Museum Month starts today and runs through the entire month of June. Support local museums and historical locations all month long by downloading the free Digital Passport to redeem deals and check-in at sites throughout Montgomery County, MD. Each check-in earns an entry to win the Ultimate Weekend Getaway – valued at \$1,000! #montgomerymoment Museum Month is here! Check Visit Montgomery's [event calendar](#) to find performances, tours and activities hosted by museums and historical sites in MoCo throughout the month! Be sure to check-in everywhere you go with the Digital Passport for a chance to win a weekend getaway worth \$1,000!

Museum Month is here! Celebrate the history and heritage of Montgomery County by supporting historical sites countywide. Download the Visit MoCo app to access the Digital Passport, browse events and map out a personal museum tour. Check-in all week for a chance to win the Ultimate Weekend Getaway – valued at \$1,000! #montgomerymoment

Happy Museum Month! [NAME OF MUSEUM/SITE] is excited to welcome individuals, families and other groups to learn more about [TOPIC]! #montgomerymoment

It's officially Museum Month in Montgomery County! Don't forget to download the Visit MoCo app and use the Digital Passport to check-in at participating locations for a chance to win a weekend getaway!

Visit [NAME OF MUSEUM/SITE] today, [TODAY'S DATE], for a special event in honor of MoCo's Museum Month! Check-in with the Digital Passport for an entry toward a \$1,000 weekend getaway.

The perfect excuse to take a trip to [NAME OF MUSEUM/SITE] ... it's MoCo's Museum Month! Use your Digital Passport to check-in when you visit, and you'll be one step closer to winning a weekend getaway – valued at \$1,000! #montgomerymoment

A picnic at [NAME OF HISTORICAL SCENIC LOCATION] followed by a tour of [museum/site] makes for a great June afternoon. What makes it even better is that checking in with the Digital Passport gives you a chance to win a weekend getaway worth \$1,000! #montgomerymoment

Get ready to explore the history and heritage of Montgomery County this month as historical locations host special events in honor of Museum Month! #montgomerymoment

This month, museums countywide are hosting an array of events, activities, performances and tours for the whole family to enjoy! If that's not incentive enough, downloading the Digital Passport and checking in to each location you visit gives you a chance to win the Ultimate Weekend Getaway – valued at \$1,000!

Heritage Days:

MoCo's Museum Month, organized by Visit Montgomery, comes to an end with Heritage Days, Heritage Montgomery's annual celebration of local history and culture. Be sure to check out the 30+ locations participating in Heritage Days for fun (and free!) events, activities, performances and tours on June 25 & 26! #montgomerymoment

Visit Montgomery and Heritage Montgomery are partnering up this June for 2022 Heritage Days, a celebration of MoCo's history and heritage. Click [here](#) to see a full list of participating sites and their Heritage Days events. #montgomerymoment

June 25 & 26 are the 2022 dates for Heritage Montgomery's annual Heritage Days celebration! This year, they are teaming up with Visit Montgomery to present MoCo residents and visitors with two days of entertaining and educational events at local museums and historical sites. #montgomerymoment

Montgomery County's Heritage Days festival promotes local history and culture annually. This year's celebration on June 25 & 26 consists of a wide variety of activities, tours and performances at museums and historical sites countywide.

Heritage Days 2022 is here! On June 25 & 26, museums and historical sites countywide will be hosting over 30 free programs, activities and tours that appeal to visitors of all ages and interests! Visit heritagemontgomery.org for a full list of locations and events.

The weekend is finally here! Join Visit Montgomery and Heritage Montgomery for the 2022 Heritage Days celebration at participating locations. Download the Visit MoCo app to plan your weekend itinerary now! #montgomerymoment

Heritage Days 2022 is here, and [NAME OF MUSEUM/SITE] is participating! They will be hosting [YOUR EVENT] on [DATE(S) OF EVENT]. Download the free Digital Passport to check-in at this location for a chance to win a weekend getaway worth \$1,000.

Come celebrate Heritage Days with us from June 25-26! We will be hosting [YOUR EVENT] and hope to see you there! Use your Digital Passport to check-in for a chance to win the Ultimate Weekend Getaway.

