

# Book Montgomery, MD Incentive Program



Montgomery, MD  
VISIT MONTGOMERY

## Thank You for Choosing Montgomery County, Maryland

Total Room Nights	Incentive at Booking	Event Value-Add
50-100	\$75 Gift Card	---
101-200	\$100 Gift Card	One Value-Add
201-300	\$150 Gift Card	Two Value-Adds
301+	\$200 Gift Card or Site Visit Benefit**	Three Value-Adds

Terms of site visit benefit: \$400 for one site visit (\$200 gift card on completion of site visit and \$200 gift card upon receipt of signed agreement.) Visit Montgomery must pre-approve benefit in advance.

### REWARD GUIDELINES

- Visit Montgomery must be included in RFP process
- Minimum of 50 total room nights
- Gift card reward is paid out in the form of American Express gift card(s)
- Hotel agreement must be signed before June 30, 2022
- Value-adds must be confirmed with your Visit Montgomery Destination Sales Manager a minimum of one month prior to the event.
- Subject to availability and guidelines

### VALUE-ADDS TO CHOOSE FROM

- Airport transfer reimbursed up to \$250
- Metro cards \$10 fare value (maximum request up to 25)
- \$250 towards master bill
- Sponsored parking (up to \$250 value)
- Sponsorship, scholarship or Montgomery County, MD community partner donation (up to \$500 after review, minimum 301 room nights to qualify)
- \$250 towards Montgomery County experience

### DONATION TO A MONTGOMERY COUNTY, MD NON-PROFIT ORGANIZATION

You may opt to have your gift card donated and our team will assist you in determining the best choices for consideration.

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VisitMontgomery.com