



Visit Montgomery
Sales & Marketing Cooperative and Co-Sponsorship
Opportunity Sign Up Form
Fiscal Year 2022

Business Name: _____

Business Address: _____

Authorized Contact Name: _____ Email Address: _____

Yes, we commit to participating in the following cooperative opportunities with Visit Montgomery at the rate/s listed (Please check all that apply). I understand that once my participation is confirmed, I will receive an invoice with the payment due date. Deposits are non-refundable. Cancellation policy is as follows, unless stated differently: 90-120 days prior to event start date: 50% of the fee applies; 30-89 days prior to event start date 90% of the fee applies; 29 days or less: total fee applies and no refunds. If for any reason an event is cancelled all monies received for the Co-Op will be returned. I understand the fees do not include accommodations, travel costs, meals or personal expenses.

Co-Op Contact (person attending):

Attendee Name: _____ Attendee Title: _____

Email Address: _____ Best contact number: _____

Trade Show:

_____ Travel Alliance Partners (TAP): May 23-15, 2022: \$150

_____ PCMA – Philadelphia Chapter Tailgate Tradeshow: June 2, 22022: \$150

_____ PBA (Pennsylvania Bus Association) Annual Meeting Sales Retreat: June 21, 2022



The following information is required for invoice and payment:

_____ Please invoice me and payment will be made by check. (checks to be made payable to Conference and Visitors Bureau)

_____ Please invoice me and payment will be made via credit card through Square.

_____ Please contact me for payment arrangement.

If you have any questions, please contact

Leila Beltramo or Lee Callicutt

lbeltramo@visitmontgomery.com | lcallicutt@visitmontgomery.com

Co-Sponsorship Opportunities:

MPI Potomac ReConEx (Corp./Assoc.): April 26, 2022

Location: The Hotel at The University of Maryland, College Park, MD

Hotel/Partner contribution: co-ops ranging from \$300 to \$1000

Reston Herndon Meeting Planners (Corp./Assoc./Gov.): Thursday, May 19, 2022 ****SOLD OUT****

Location: Northern Virginia location TBD

In person Breakfast Sponsor/s: Hotel/Partner contribution: \$500 (up to two partners)

Society of Government Meeting Professionals (SGMP) (Gov.): Thursday, June 2, 2022

Location: considering AMP by Strathmore at Pike & Rose

Sponsored event space, AV and catering for educational

Hotel/Partner contribution: co-ops ranging from \$150 to \$300

If interested in any co-sponsorship opportunities, please contact Leila Beltramo:

lbeltramo@visitmontgomery.com or tel: 240-641-6748



Sales & Marketing Cooperative Opportunities Fiscal Year 2022

Trade Show Name: Travel Alliance Partners (Tap)
Show Location: Branson, MO
Event Date: May 23-25, 2022
Website: <https://www.tapintotravel.com/events/>
Market Segment: Group Tour
Visit Montgomery Staff Attending: Lee Callicutt
Registration/Partnership Cost: \$150 to distribute digital fact sheet/promotional flyer. (Supplier must provide a PDF of fact sheet/flyer to Lee no later than May 16, 2022.)
Terms: Maximum of Four (4) Partners
Space awarded on a first paid, first served basis.
Deadline: Co-Op form and non-refundable* payment in full must be received and paid by, Monday, May 2, 2022.

Trade Show Name: PCMA – Philadelphia Chapter Tailgate Tradeshow
Show Location: Drexel Hill, PA
Event Date: June 2, 2022
Website: <https://greaterphiladelphia.pcma.org/>
Market Segment: Association
Visit Montgomery Staff Attending: Lee Callicutt
Registration/Partnership Cost: \$150 to distribute digital fact sheet/promotional flyer. (Supplier must provide a PDF of fact sheet/flyer to Lee no later than May 19, 2022.)
Terms: Maximum of Four (4) Partners
Space awarded on a first paid, first served basis.
Deadline: Co-Op form and non-refundable* payment in full must be received and paid by, Monday, May 2, 2022.



Trade Show Name:	PBA Annual Meeting Sales Retreat
Show Location:	State College, PA
Event Date:	June 21, 2022
Website:	https://pabus.org/
Market Segment:	Group Tour
Visit Montgomery Staff Attending:	Lee Callicutt
Registration/Partnership Cost:	\$150 to distribute digital fact sheet/promotional flyer. (Supplier must provide a PDF of fact sheet/flyer to Lee no later than June 14, 2022.)
Terms:	Maximum of Four (4) Partners Space awarded on a first paid, first served basis.
Deadline:	Co-Op form and non-refundable* payment in full must be received and paid by, Monday, June 6, 2022.

*If for any reason an event is cancelled, all Co-Op monies will be returned to the property.