

VISIT MONTGOMERY PARTNERSHIP

An investment with Visit Montgomery is an important contribution to the economic growth of the region. No matter the size of your organization, we have a partnership that is just right for you.



BENEFITS	Basic	Premier	Pineapple
Listing on VisitMontgomery.com and MoCo-Sports.com	✓	✓	✓
Free basic business listing in the Official Travel Guide	✓	✓	✓
Group sales leads - meetings, weddings, sports, etc (when appropriate)	✓	✓	✓
Opportunity to join sales team at trade shows and sales missions	✓	✓	✓
Invitation to attend networking events	✓	✓	✓
Opportunity to advertise on VisitMontgomery.com, MoCo-Sports.com, the Travel Guide, and other publications at a reduced rate	✓	✓	✓
Access to the SimpleView partnership portal	✓	✓	✓
Access to add deals and coupons on VisitMontgomery.com and MoCo-Sports.com	✓	✓	✓
Trip Advisor ratings on your business listing on VisitMontgomery.com	✓	✓	✓
Opportunity for website users to add a listing to their trip builder	✓	✓	✓
Membership plaque and window cling for display	✓	✓	✓
Opportunity to participate in FAM Tours and host travel writers	✓	✓	✓
Facebook and Twitter integration on website listing	X	✓	✓
Dedicated Pinterest board	X	✓	✓
Expanded listing on website	X	✓	✓
Guaranteed editorial content through social media platforms and e-newsletter mentions with links to member site	X	✓	✓
10% discount on web advertising	X	✓	✓
Priority listing above basic partners on VisitMontgomery.com	X	✓	✓
Free highlighted listing in Travel Guide	X	✓	✓
Homepage feature, section landing page spotlight (max of 3 per Fiscal Year) on VisitMontgomery.com	X	✓	✓
One full page ad in the Travel Guide (valued at \$2,500)	X	X	✓
Ad on VisitMontgomery.com for half a year (valued at \$1,000)	X	X	✓
Priority listing above premier partners on VisitMontgomery.com with your logo inside distinguished pineapple icon	X	X	✓

BUSINESS TYPE	COST BY	PARTNER	LEVEL
NON PROFIT	\$180	\$480	\$1,680
BUSINESS	\$250	\$550	\$1,750
HOTEL MALL TOWN CENTER	\$280 + \$1.50 per room/store	\$580 + \$1.50 per room/store	\$1,780 + \$1.50 per room/store